

Hamburg fintech ecosystem

An initiative of the
Hamburg fintech ecosystem

Fintech Hamburg 

 Finance
City Hamburg


Finanzplatz Hamburg

IFB | innovations
starter

 Hamburg
Invest

Hamburg in numbers



2nd

Largest city in Germany

>5.6 Million

inhabitants in the metropolitan region

2nd

Germany's Smart City Index (2023)

76,910 €

BIP per capita (2022)

our finance industry



since 1590

Founding location of the second oldest bank
and the oldest insurance company in the world

Berenberg Bank & Feuerkasse Versicherung



since 2000s

~ 50,000 Employees

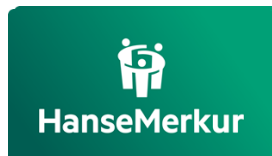
in the finance and insurance sector



since 2024

>100 Fintechs
active at our location

our finance industry



>12,500
Companies

5.5 Billion
Euro Gross Value

24
Institutions

60
Banks

fintech monitor

Assistance & Self Service



Finance

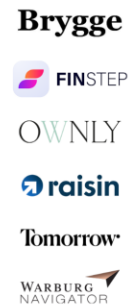


101 Fintechs in Hamburg

Accounting & Taxes



Banking & Savings



Insurance



Crypto



Analytics & Research



Trade Finance



Brokerage & Comparison



Payments



Retail Investment



Updated in March 2024 by:



success story

- made in Hamburg -

>50
employees

2nd
German Startup Award
2023

>250,000
Investors

>1,000
M&A deals



DealCircle

Platform for M&A deals

- Algorithm-based matching of buyers and offers
- More than 1,000 M&A processes through algorithmic matching of advisors and offers annually
- Database with over 250,000 profiles of buyers (Family Offices, Private Equity, MBI, Corporates)

Founded in: 2018
Industry: Investment Banking

fintech ecosystem

Accelerator



Co-Working



Innovation Lab



TABULARAZA BY ZEB



Medien

GOLDDILOCKS

finanz-szene



Association



HANSEATIC BLOCKCHAIN INSTITUTE



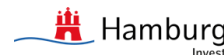
Finanzplatz Hamburg



Event

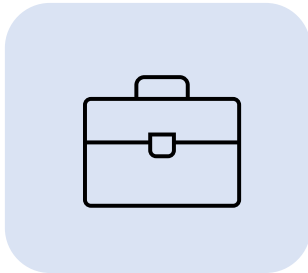


Research

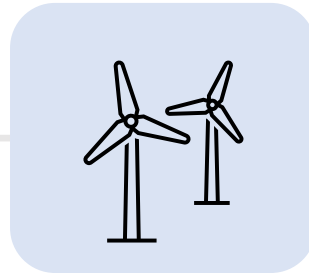


FCH Finance City Hamburg

Qualification,
Skilled Workers &
Science



Promoting
Sustainability &
Sustainable Finance



Cooperations,
Networking &
Joint Projects



Digitalization,
Innovations &
New Work



public-private partnership to
strengthen the finance economy

Cluster Organization with the goal to
implement the “Master Plan of Hamburg’s
Financial Economy 2021-2025”.

shareholders:



Finanzbehörde



Finanzplatz Hamburg e.V.



Finanzplatz Hamburg

Association of Hamburgs
finance sector

The association represents the interests and unites economy, science, politics, and financial institutions of the metropolitan region.

> **110**
members



Networking of members among themselves and with relevant stakeholders



Supraregional activities, settlement promotion and visibility



Supporting fintechs and Innovationscouting

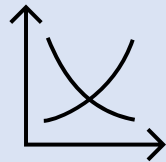
→ Fintech Hamburg 

Fintech Hamburg

- an initiative of the Finanzplatz Hamburg -



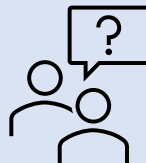
Research
Local Fintech
scene & regulatory
requirements



Market Exploration
Property search &
legal questions



Decision & Setup
Consultation for
commercial
registration



Growth
Networking &
Events

Fintech Hamburg 

initiative for the promotion
of Fintech

Networking and political representation
of local startups, as well as settlement
assistance for international Fintechs.

In cooperation with:

 **Hamburg**
Invest

Hamburg Invest



Agency dealing with the business development of the city of Hamburg

One Stop Agency for settlements and investments in Hamburg.

- Marketing of urban commercial space and site development.
- Contact point for technology and knowledge-based start-ups.

Welcome & Location

Location information & supporting acquisition processes



Relocation

Support with application and approval procedures, building law issues & mediation

Startup Unit

Contact point for all questions about Startup services

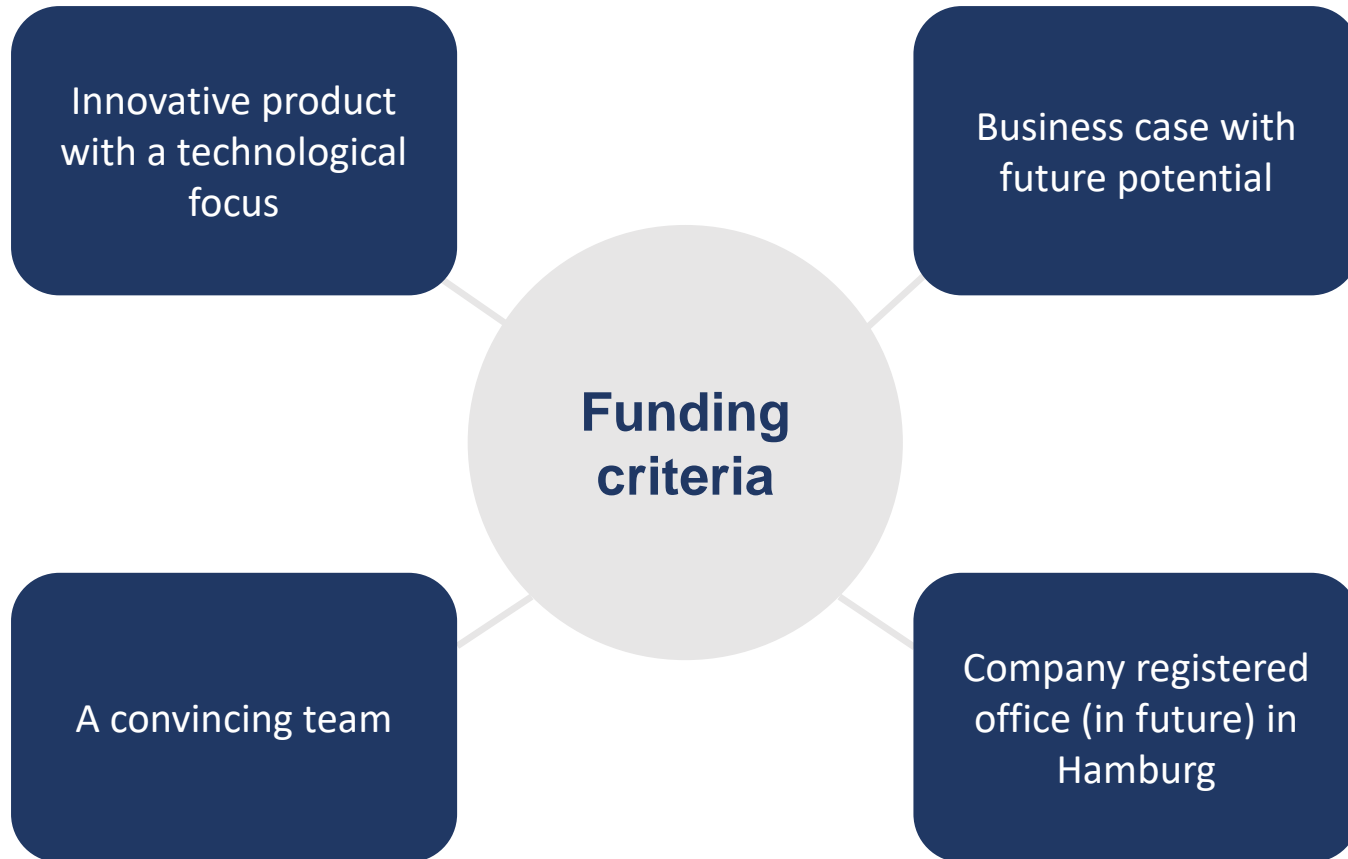


Development

Real estate and space consulting for municipal and private commercial properties

InnoFinTech Fund

- Innovation and Development Bank Hamburg -



IFB | **innovations
starter**

Up to €200,000 for innovative FinTech start-ups

Funding program for Hamburg-based FinTech, InsurTech, LegalTech and PropTech start-ups.

30

Fundings

15

Ø Fundings
per year

~2 Million

Budget per year

contact persons

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